Annie Apple

**Short A Sound**: Made by just starting to say Annie Apple's name.

**Long A Sound**: Mr. A, the Apron Man, takes care of Annie Apple, and at special times, he appears in words instead of Annie Apple and says his long a sound.

**Lowercase shape**: Begin at the leaf. Go around the apple. Add a line down so Annie won’t roll away.

**Capital shape**: In Letterland, the capital A shapes are called Applestands. The apples sit there while they say 'a...' at the start of important words such as Anne, Andrew, etc., while Mr. A appears beside the Applestand in names like Amy and Adrian.

Bouncy Ben

**Sound**: Keep your face still with your mouth almost completely shut to avoid adding the “uh” (it’s a popping sound!).

**Lowercase shape**: Start at the top, then go down his ears, and go back up and around his face.

**Capital shape**: When he becomes capital, he just adds a ball on top of his head!

(Note: Notice the difference in the b and d shape. If the kids make the letters the correct way, they will tend to not confuse them in print.)

Clever Cat

**Sound**: Her sound is an unvoiced sound. Make sure you are whispering it so that you are not saying “cuh.”

**Lowercase shape**: Start at Clever Cat’s ear, curve around her face, and go underneath her chin.

**Capital shape**: Whenever Clever Cat starts important words, she takes a deep breath and gets bigger.

Dippy Duck

**Sound**: It is very difficult to avoid adding an unwanted ‘uh’ sound when making Dippy Duck’s sound. Just begin to say her name by putting your tongue at the roof of your mouth through closed teeth.

**Lowercase shape**: Start at her back, go around her body, up to her head, and back down.

**Capital shape**: When Dippy Duck starts important words, she goes into her “Duck Door” which is the shape of the capital D.

Eddy Elephant

**Short E Sound**: Just begin to say Eddy Elephant’s name.

**Long E Sound**: Mr. E, the Easy Magic Man, appears in words instead of Eddy Elephant and says his long e sound.

**Lowercase shape**: Draw his headband, then stroke around his head and end at his trunk (or draw the headband and make a “Clever Cat”).

**Capital shape**: Eddy Elephant is very proud of his “elephant on end” trick. He sits down and points everything – his trunk and feet – in the Reading Direction when starting an important word.

Firefighter Fred

**Sound**: His sound is made by starting to say his name. It’s an unvoiced sound, and you should always whisper it!

**Lowercase shape**: Make his helmet, going down to his feet, and going across his body for the arms so that he can put out the fire.

**Capital shape**: Start at the top, make a big line down, little line across the top, and a little line across the middle.

Golden Girl

**Sound**: Start to say her name, and you will find her sound in the back of their throats. To explain why Golden Girl sometimes has a j sound, say that Golden Girl sometimes gives her good friend “Gentle Ginger” a turn in her go-cart and her swing.

**Lowercase shape**: Go around her head, go down her hair, and curve it to make a swing so that she can sit.

**Capital shape**: Golden Girl gets on her go-cart to start important words. On her swing she is not looking in the Reading Direction, but when she is on her go-cart, she has to look where she is going so that she does not bump into the other Letterland characters.

Harry Hat Man

**Sound**: He only speaks in a whisper.

**Lowercase shape**: Start at his head, go down to his left foot, and then come over to make his knee and right foot (no pencil lifting on this one!).

**Capital Shape**: He does a handstand in the shape of a capital H. (Two big lines, cross in the middle).
Impy Ink

**Short I Sound** - just begin to say, "Impy Ink."

**Long I Sound** - Mr. I, the Ice Cream Man, says his name "I" in words.

**Lowercase Shape** - start at the top of the ink bottle and go down to the bottom. Then, add an "inky dot."

**Capital Shape** - Impy Ink takes a deep breath and gets so tall that you can't see his ink spot any more. His letter looks more like his ink pen instead.

Jumping Jim

**Sound** - Just begin to say his name and you will find his sound pushing out of your mouth.

**Lowercase Shape** - Draw down his legs, bending at his knees. Then add a ball (he's a juggler!) at the top.

**Capital Shape** - He is so pleased to start an important word that he does a big jump and his head disappears into the clouds. Then, we can't see his ball any more.

Kicking King

**Sound** - Kicking King and Clever Cat make the same sound in words. The king is too busy looking after the kingdom to appear in many words, so he is glad that Clever Cat can do the job in most words.

**Lowercase Shape** - His body is a straight stick. Then, you add his arm, and then, his leg so that he can kick.

**Capital Shape** - He takes a deep breath and his arm/leg get longer so that he will look more important in that word.

Lucy Lamp Light

**Sound** - The best way to avoid adding an unwanted 'uh' sound to 'lll... is to keep the tip of your tongue touching the roof of your mouth.

**Lowercase Shape** - Big line from head to foot.

**Capital Shape** - She takes a deep breath and gets bigger, so big that her legs grow longer so she has to kneel.

Munching Mike

**Sound** - Close your mouth and hum.

**Lowercase Shape** - Make his back leg first, then his second leg, and third, so he can go munch-munching in a word.

**Capital Shape** - He's only a little monster, so his Mom-capital M-does the job of starting sentences and important words for him!

Noisy Nick

**Sound** - Begin to say his name.

**Lowercase shape** - Bang his nail down, then go up and over around his head.

**Capital shape** - Noisy Nick starts important words by using three big nails. Go down the first nail, back up again, down the sloping nail and up the last nail.

Oscar Orange

**Short O sound** - Just begin to say, "Oscar Orange."

**Long O Sound** - Mr. O, the Old Man, brings oranges to Letterland from over the ocean by boat. He goes into words and says his name, long o, like in the word "old."

**Lowercase shape** - Start at the top, go around him.

**Capital shape** - When he starts important words, he takes a deep breath and gets bigger.

Peter Puppy

**Sound** - This is a sound that needs to be whispered to avoid adding the 'uh.' The sound is a puff of air pushed through closed lips. It may help the children to imagine they are panting like a puppy, while making the 'p...' sound.

**Lowercase shape** - Start at his head, stroke down his ear, then go up and around his face. Peter Puppy is sometimes a very sad puppy because he can't make his long droopy ears prick up (the explanation for his shape going below the writing line).

**Capital shape** - When Peter Puppy becomes a capital P, he is so happy to get the chance to start an important word. So, he pops up (on top of the writing line) so that everyone can see him better.

Quarrelsome Queen

**Sound** - Her sound is actually two sounds put together—k and w. When you say k and w's sounds really quickly, you have the sound 'q!'

**Lowercase shape** - She is made by making a "Clever Cat," (or her head), coming back up, and then giving her some hair.

**Capital shape** - Quarrelsome Queen goes into her "Quiet Room" when she starts important words or the beginning of sentences.
Red Robot

**Sound**- Keep your teeth touching while making Red Robot’s growling sound to avoid the unwanted ‘uh’ sound (instead of ‘ruh’ say ‘err’).

**Lowercase shape**- Go down his body, then come back up and go over to his arm.

**Capital shape**- He takes a big breath and gets bigger. He even changes his letter shape to make it harder for us to recognize him...so don’t be fooled by this red rascal!

Sammy Snake

**Sound**- hiss

**Lowercase shape**- Start at his head and stroke down to his tail.

**Capital shape**- He becomes a “super-size snake” when he’s a capital letter by taking a deep breath and getting bigger.

Talking Tess

**Sound**- Touch the top of your mouth with your tongue and just begin to say, “Talking Tess.”

**Lowercase shape**- start at her head, go down to her toe and then go from hand to hand.

**Capital shape**- She takes a deep breath and grows so tall that her head disappears in the clouds.

Uppy Umbrella

**Short Sound**- For once, there is no ‘uh’ sound to avoid when making her sound because ‘uh’ is her sound!

**Long Sound**- Long u is Mr. U, the Uniform Man. He has the important job of looking after all the umbrellas in Letterland.

**Lowercase shape**- To make Uppy Umbrella’s shape, start at the left top right under the umbrella and “make a cup. Then draw a straight line down so it won’t tip up.”

**Capital shape**- Uppy Umbrella takes a deep breath and gets bigger.

Vicky Violet

**Lowercase Shape**- She is made by starting at the top, diagonal line down, and diagonal line back up.

**Capital shape**- Vicky Violet takes a deep breath and gets bigger to start important words.

**Sound**- The trick to making her sound is to avoid the ‘uh’ sound by keeping teeth on lips while prolonging the ‘vvv...’ sound. Check to make sure your child isn’t substituting the ‘fff...’ sound for ‘vvv...’

Walter Walrus

**Sound**- Keep your lips pursed until after finishing the sound to avoid the ‘uh’ sound.

**Lowercase shape**- Draw the sides of his wells. Start at the side by the first well. Go down, up, down, and up.

**Capital shape**- Walter Walrus takes a deep breath and gets bigger to hold more water.

Fix-It Max

**Sound**- His sound is tricky because it is really two sounds: ‘k’ and ‘s’. It will help to whisper the word ‘k...ss’ when saying his sound.

**Lowercase shape**- Take two diagonal lines (sticks), and fix them into an X. Make sure you start at the top on both lines!

**Capital shape**- He just takes a deep breath and gets bigger.

Yellow Yo-yo Man

**Sound**- He only makes his sound at the start of words. At the end of words, he steals I and E sounds!

**Lowercase shape**- Start at the outside of his sack, go right down it, up to his neck and down to make his leg.

**Capital shape**- When Yellow Yo-yo Man has a chance to be in an important word, he quickly empties out some of his yo-yos (which are heavy) so that he can step lightly up on the line to show how important that word is.

Zig Zag Zebra

**Sound**- “zzzz...”.

**Lowercase shape**- Start at Zig Zag Zebra’s nose. Stroke down her neck and back, ending at her tail.

**Capital shape**- She takes a deep breath and gets bigger. We don’t see her much in words because she’s very shy!